

CIBFM

Centre For Islamic Banking, Finance And Management



اؤتوريتي مونيتاري بروني دارالسلام
AUTORITI MONETARI BRUNEI DARUSSALAM

PROFESSIONALISM AND ETHICS IN BANKING

30-31 JANUARY 2017

www.cibfmbrunei.com

INTRODUCTION

Amidst the dynamic shifts in key challenges confronting banking institutions ranging from greater competition, more stringent regulations and the relatively higher inherent risks, the strong underlying need to conduct the business of banking in a professional and ethical way, cannot be overemphasized.

Building trust and credibility in a bank as a trustworthy institution requires professionalism and ethical conduct from multiple stakeholders including shareholders, the Board of Directors down to the lowest level employee.

Exciting and often promising Vision, Mission and Core Value Statements in a banking institution's Annual Report, website or in other media needs to be demonstrated consistently and sustainably by the banking institution, including its employees, on a daily basis. Prudence, sincerity in intention, integrated understanding and abiding strictly with the tenets of underlying professionalism and ethical conduct for the greater good, will bring real long term value. This will in turn put the banking institution on a much stronger footing whilst strengthening its relevance and sustainability over the longer term.

OBJECTIVES

- Define and understand what is meant by professionalism and ethics in the context of everyday banking practice.
- Understand the key principles and guidelines for ethical conduct and practice in corporate governance.
- Identify ethical and unethical behaviours and conduct whilst guiding their subordinates towards ensuring professionalism and ethical behaviour
- Learn how to make ethical decisions in their roles as managers and leaders.
- Gain a higher degree of self-confidence when conducting their roles and responsibilities in a variety of circumstances.
- Raise their level of everyday work performance and professionalism

LEARNING OUTCOME

Understand and have worked through examples of the following:

- Demonstrate a better appreciation of the basic concepts of compliance that are a part of everyday business
- Learn the different models of ethics
- Use a 4 step process when analysing ethical dilemmas
- Practice how to question and evaluate the ethical decisions people and businesses make when dealing with different stakeholders and situations.

COURSE OUTLINES

1. Overview of Professionalism and Business Ethics
2. Principles & Guidelines Governing Business Ethics and Professionalism
3. Relevant Laws
4. Banks and Insider Trading
5. Financial Consumer Protection
6. Complaints Procedures
7. Whistleblower Procedures
8. Professionalism and Business Ethics in Banking Practice
9. Vision, Mission and Core Values in Banks
10. Organisational and People Challenges
11. Value of Taking An Integrated Approach

WHO SHOULD ATTEND

1. Heads of Departments
 2. Senior Managers
 3. Managers
 4. Executives
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TRAINER'S PROFILE

Mr.P.Manoharan

is an experienced senior banker with over 30 years of proven leadership and management experience. He was previously the Executive Vice President and Advisor to Commercial Banking in a leading regional universal banking group.

Over the years, he has had responsibility for leading the high performance of people, projects and the banking organization in a number of key areas, successfully navigating through 4 large scale mergers and 3 economic recessions. This includes portfolios ranging from Corporate Banking, Retail Banking, Branch Banking, Credit Risk Management, Compliance & Controls, Sales & Business Development, Corporate Debt Restructuring, Asset Quality Management, Regional Business Management as well as Commercial Banking roles covering consumers, SMEs to larger corporations and multinationals in various economic sectors.

During the aftermath of the 1997/98 Asian Financial Crisis, he was called upon to serve as one of only three senior banking industry representatives in the Corporate Debt Restructuring Steering Committee from 1999 to 2001 ,under the auspices of Bank Negara Malaysia (Central Bank of Malaysia)

He is currently the Managing Director of Manzett Management Sdn Bhd, a boutique business performance improvement company.

Apart from being a Certified Trainer on Professional Selling Skills from a leading US based global training company as well as a Certified Trainer by Pembangunan Sumber Manusia Berhad (HRDF) in Malaysia, he has been an In-house Trainer for many years covering a number of technical skills, functional skills, positive mindset acceleration and knowledge based training. He has also been invited to speak at various forums including at international conferences.

To-date, he has conducted several highly successful training programmes for bankers from various countries. He is a passionate learning facilitator who has gone beyond just training by introducing and implementing easy to use business tools that corporate employees simply love. These tools are aimed at boosting work productivity, business performance and professionalism, both at the employees' and organizational levels, by delivering a positive impact that is long lasting.

Manoharan is a Chartered Accountant with Malaysian Institute of Accountants [CA(M)], a Fellow of The Chartered Institute of Management Accountants, United Kingdom [FCMA,UK], a Chartered Global Management Accountant [CGMA] as well as a member of the Asian Institute of Chartered Bankers.

PARTICIPATION FEE



B\$1,200.00 per participant
(For Stakeholders only)*

B\$1,500.00 per participant
(For Non-Stakeholders and Public)

(Stakeholders are AMBD and all domestic banks in Brunei Darussalam)

Your fee includes a workshop manual, practical sessions, refreshments and certificate of attendance (for full participation).

Payment must be made prior to the commencement of the programme.

Cancellation:

CIBFM operates a strict NO CANCELLATION POLICY upon receiving registrations from organisations.

CIBFM reserves the right to postpone/cancel the programme should the minimum of 10 participants are not met.

PLEASE SUBMIT YOUR REGISTRATION BY 5 JANUARY 2017

VENUE OF TRAINING:

CIBFM, ILIA BUILDING, UBD CAMPUS, UBD, TUNGKU-LINK HIGHWAY,
BRUNEI DARUSSALAM

Tel: 2461221 / 2461223

Fax: 2461224

Email: registration@cibfmbrunei.com

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PLEASE REGISTER THE FOLLOWING NAMES:

1	Name:	
	Position:	
	Email:	
	Contact No.:	
2	Name:	
	Position:	
	Email:	
	Contact No.:	
3	Name:	
	Position:	
	Email:	
	Contact No.:	

APPROVING OFFICER

Name:	
Designation:	
Organization:	
Email:	
Contact Numbers (Tel / Fax):	

ABOUT CIBFM

Centre For Islamic Banking, Finance And Management (CIBFM) is the learning arm under Autoriti Monetari Brunei Darussalam (AMBD). Established in 2010 as the Centre of Excellence for Brunei Darussalam's finance industry, CIBFM has been accredited by Brunei Darussalam National Accreditation Council (BDNAC) as a Training Institution in the field of Banking, Finance and Management; and henceforth, all training programmes organised by CIBFM are recognised as Value Added Qualifications.

In addition to providing executive education, CIBFM also organises high profile local and international events in partnership with renowned institutions.

