

High Impact Executive Leadership (HIEL) Programme

For C Suite levels

29 Sept - 29 Nov 2022

Contact us for more details:



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Why BILIF?

Established in 2010, Brunei Institute of Leadership & Islamic Finance (BILIF), formerly known as Centre For Islamic Banking, Finance And Management (CIBFM) provides learning solutions, events and services for human capacity development in the areas of Islamic Finance and Leadership.

BILIF has forged strategic partnerships with local and international organisations over the past 10 years that has allowed us to improve the services, expertise and opportunities that can be provided to our clients.



What is HIEL?

High Impact Executive Leadership (HIEL) Programme is a 3 months holistic programme on Inter-personal and Intra-personal Leadership, Organisational Leadership, Transformational & Sustainability Journey. It is designed by conducting research and studies of various leadership programmes and observing the evolving needs of leaders who are pursuing to transform themselves to be impactful.

HIEL includes Leadership Coaching that focuses on unleashing leadership potential and effectiveness of the leaders. Leadership coaching offers 1-on-1 attention to the participants's specific needs, which focuses on the creative growth of the participants. It also includes Organisational Leadership focuses on leading your lead groups of individuals toward fulfilling an organization's mission, aligning the vision of an organisation with its objectives and strategies before cascading the vision throughout the organisation hierarchy, drawing from the tools and techniques of Systems Thinking, Strategic Foresight and Strategic Planning.

Moreover, HIEL focuses on Executive Presence as well to improve internal and external communication skills, and to practice on speaking confidently at conferences and maintaining formal speech delivery and being an influential speaker. In this module participants will be fully equipped with the proper knowledge, and skills, and develop positive dynamic attitudes and habits which will further empower their work and daily lives and achieve higher performance in today's competitive economic environment.

BILIF offers 3 signature leadership programmes:



Lastly, Transformational and Sustainability Journey is included to discuss relevant global issues such as Sustainable Recovery & Growth, Leadership in the new form of Technology, to learn the best practices deployed by successful leaders on their Transformational and sustainability of their organization, create clear roadmap for sustainable business transformation, combined with ideas and experiences from successful leaders, a renewed sense of purpose and deep know-how.

Who Should Attend?

HIEL as a whole is for executives and Senior Leaders whose work have strategic implications for their organisation.



COMPANIES

Seeking to develop leadership talent to plan, lead and achieve change through a fast paced environment.



INDIVIDUALS

Seeking to enhance their executive presence and stay updated of current trends.

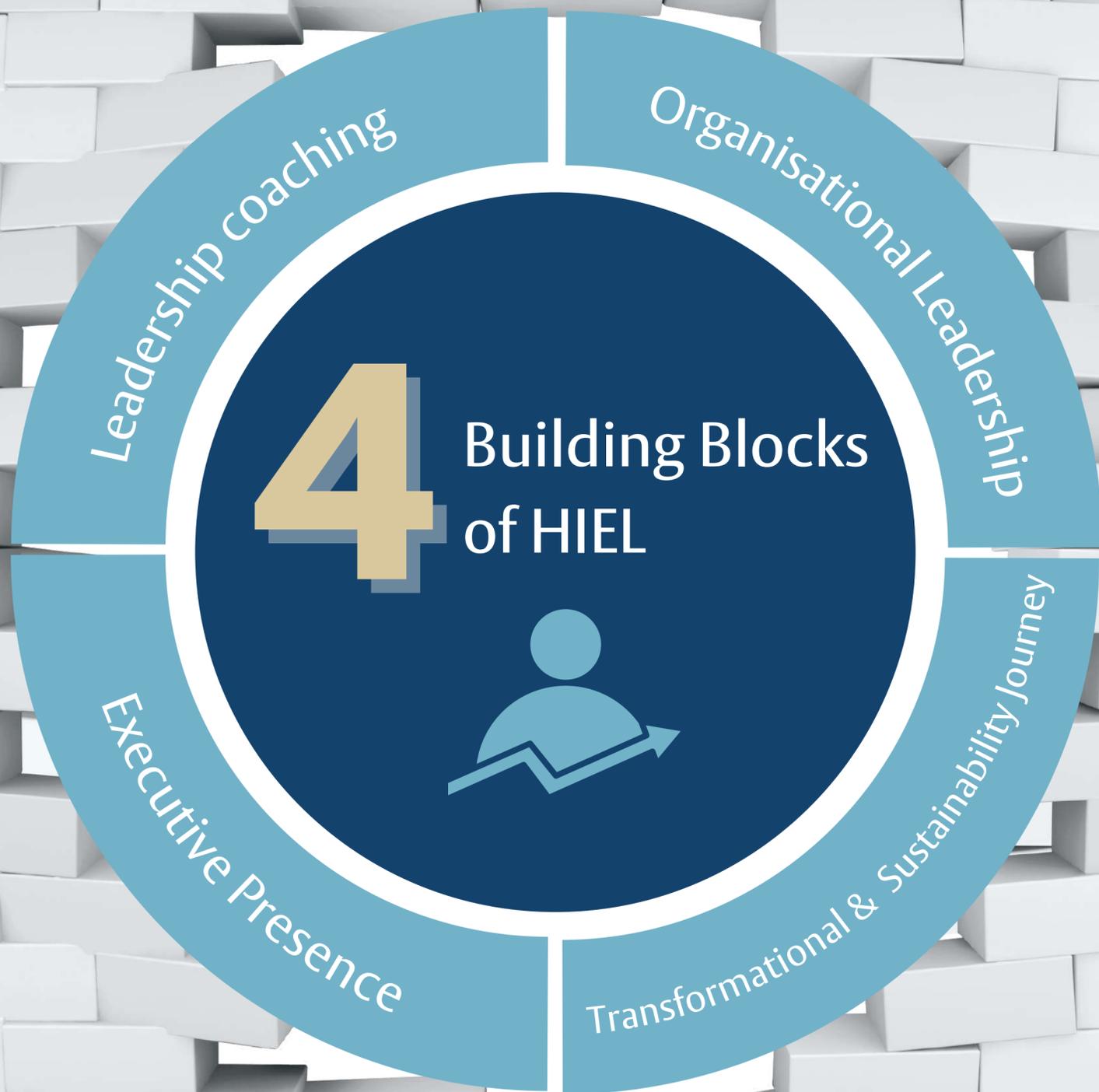


GOVERNMENT BODIES

Seeking to develop leadership qualities and strategic vision at a time of organizational transition.



BUILDING BLOCKS OF HIEL



Benefits of attending HIEL

By the end of this programme, you will be able to:

- Gain valuable insight and feedback through analysis and 1:1 coaching;
- Create tailored leadership development plan through analysis of the Leadership Circle Profile;
- Analyse your organisation and understand organisational behaviour and motivation;
- Align your leadership vision and inspire your people;
- Develop charisma and build your stage presence through engaging and effective communication; and
- Transform your organisation and embark on a transformative and sustainability journey through sharing by local and international leaders.

Progression of HIEL

Transformational & Sustainability Journey

- Sustainable recovery & growth agenda
- Leadership in the new form of technology
- Islamic Leadership

Executive Presence

- Exude Executive Presence
- 1:1 practice session
- Engage with the audience and create an impact

Organisational Leadership

- Create a 'Road Map' for the whole organization
- Organisational Analysis
- Workplace Culture
- Set challenging goals for the organisation
- Drive organisational results
- Islamic Leadership

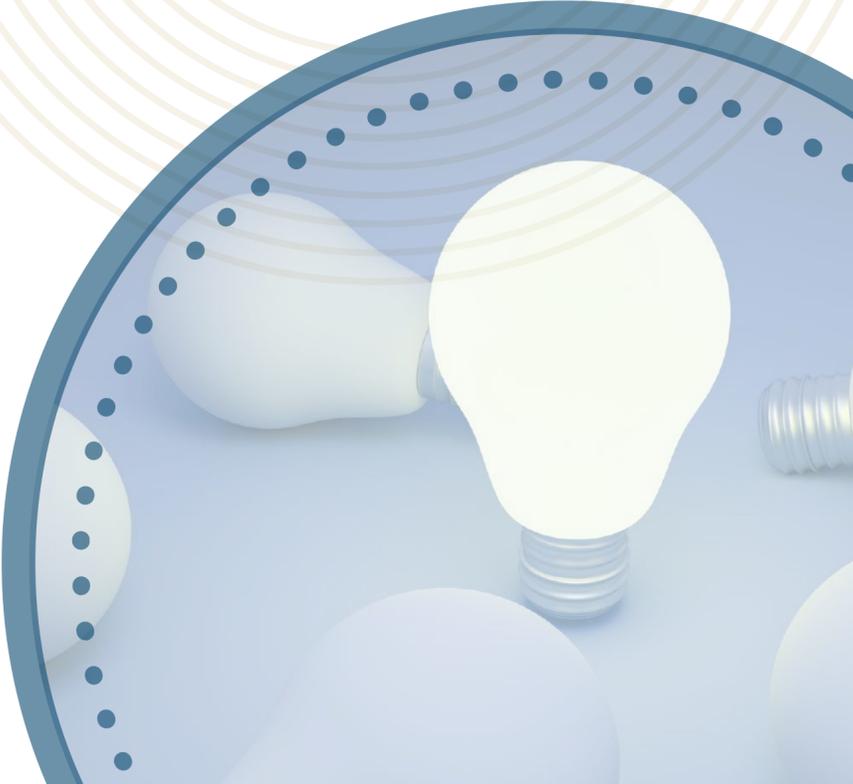
Leadership Coaching

- 360 degrees feedback
- One to One Coaching
- Enhance leaders' effectiveness for greater success
- Leadership role model
- Islamic Leadership

Experiential Learning

Practical sessions with experts via

3 *modes of delivery*



Timeline

“

I find the experience very useful. The main purpose of dealing with media but the tools you've given me will stand me in good stead and I also see benefit beyond that to meetings by just recognizing my own behaviours and try to deal with them.

- Senior Banker

”



September
2022

Leadership Coaching Session*

- 29 Sept 2022, Radisson Hotel

Organisational Leadership Session 1

- 30 Sept 22, BILIF

Organisational Leadership Session 2

- 4 & 5 Oct 2022, BILIF

Executive Presence Session 1

- 11 Oct 2022, BILIF

Leadership Coaching Session 2

- 17 Oct 2022, BILIF

Transformational & Sustainability
Journey Session 1

- 25 Oct 2022, BILIF



October
2022



November
2022

Executive Presence Session 2

- 2 Nov 2022, BILIF

Leadership Coaching Session 3

- 11 Nov 2022, BILIF

Transformational & Sustainability Journey Session 2

- 22 Nov 2022, BILIF

Closing*

- 29 Nov 2022, Radisson Hotel

HIEL POWER-UP SESSIONS

Power-up Sessions (PU)	Dates
Power-up Session 1 (LC 1)	29 September 2022
Power-up Session 2 (OL 1)	30 September 2022
Power-up Session 3 (OL 2)	4 & 5 October 2022
Power-up Session 4 (EP 1)	11 October 2022
Power-up Session 5 (LC 2)	17 October 2022
Power-up Session 6 (TSJ 1)	25 October 2022
Power-up Session 7 (EP 2)	2 November 2022
Power-up Session 8 (LC 3)	11 November 2022
Power-up Session 9 (TSJ 2)	22 November 2022
CLOSING	29 November 2022

-  Leadership Coaching (LC)
-  Organisational Leadership (OL)
-  Executive Presence (EP)
-  Transformational & Sustainability Journey (TSJ)

*Power Up (PU) session is an opportunity for the participants to learn from successful leaders and experts.

*Dates are subject to change



PROGRAMME DIRECTOR

Yang Mulia Dyg Hajah Sufinah binti Haji Sahat

**Chief Executive Officer
Brunei Institute of Leadership and Islamic Finance (BILIF)**



Ms. Sufinah is the Chief Executive Officer of Brunei Institute of Leadership and Islamic Finance (BILIF), the Centre of Excellence for the finance industry under the purview of Brunei Darussalam Central Bank (BDCB).

Ms. Sufinah began work in BILIF as Acting Chief Executive Officer in 2018. Under her leadership, BILIF has been busy in a few fronts, most notably with the development and implementation of the Continuous Professional Development (CPD) for the financial industry and the introduction of the Leadership in Islamic Finance and Economics (LIFE), a multi-tiered qualification programme that is designed to develop and groom aspiring professionals to become Islamic Finance experts. BILIF has also started offering its first line-up of tertiary qualifications in collaboration with The London Institute of Banking and Finance (LIBF). Through these and many other achievements, BILIF has received multiple awards and accolades, including the GIFA Excellence Award (Islamic Finance Training and Education) in 2019 and 2021 at the Global Islamic Finance Awards (GIFA).

Concurrent to her former Acting CEO role at BILIF, Ms. Sufinah was also the Assistant Managing Director of Corporate Development Department at BDCB. Her stint at BDCB began as Executive Director and Head of Corporate Services Unit in 2011, on the 5th month of BDCB's first year of establishment, mainly to lead the Accounts and Finance, Administration and Information Technology. She was also previously the Assistant Managing Director at Darussalam Holdings Sdn Bhd. Her expertise ranges from financial management, project management, facilities management as well as human resource management.

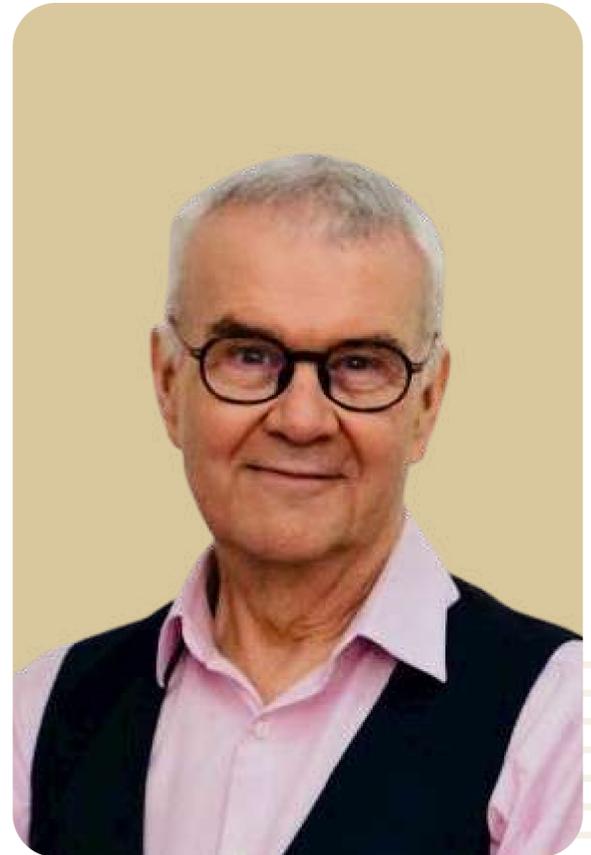
Ms. Sufinah has a Bachelor of Degree in Accounting and Financial Management from University of Sheffield. She is a Fellow Member of Association of Chartered Certified Accountants (ACCA).

PROGRAMME LEADERS

Chris Bennet

**Director, BPA Australasia
and Member, Faculty, ICLIF, Malaysia**

Chris Bennett is an experienced director and senior executive with significant international experience. Having lived and worked in 6 countries, he held directorships and more than 20 senior managerial responsibilities for major British and American companies in Asia, the Middle East Europe, Australia, New Zealand and the Americas.



He is now a doctoral researcher with Aston Business School. He is based in Malaysia, and his interests are centred around the ways in which corporate governance is impacted by human behavior in Boards and Top Management Teams, with a particular interest in how these factors manifest in Asian cultures and under conditions of complexity. He designs and facilitates education and training programmes for directors and senior executives, and acts as Subject Matter Expert for international organisations. Chris is a regular commentator on matters of corporate governance related to his research interests.

PROGRAMME LEADERS

John Tse Tow

PCC, CPCC, ORSCC
Leadership Coach



John completed his Bachelor degree in Commerce from the University of Queensland, Australia under the scholarship from the Government of Brunei Darussalam. He is a Professional Certified Coach (PCC) at the International Coach Federation (ICF) and a Certified Professional Co-Active Coach (CPCC) at

CTI – Co-Active Training Institute. He is also a faculty member of CTI as well as a faculty in-training at The Leadership Circle (TLC). Which means he trains new coaches by acting as a Leader from the Front and Behind (servant leader) to bring forth transformation. John is also certified in Organizations, Systems and Relationships Coaching (ORSC).

In this discipline of coaching, John challenges teams to look deeper into their intelligence and creativity to emerge stronger and face the ambiguity and volatility around them. John is a Certified Practitioner of the Leadership Circle Profile 360, Belbin Team Roles and Myers- Briggs Type Indicator. John's background consists of over 19 years in global financial institutions as well as consulting experience across different industries including pharmaceutical, luxury retail, automotive, and manufacturing. His corporate experience include Head of L&D in a leading investment and corporate bank as well as Director of L&D in a consulting firm that provides services to multinational firms globally. John was the lead coach, consultant and designer for a leadership culture transformation program for a multi-national European pharmaceutical company in Shanghai. In this capacity, John worked with senior leaders in the company to deepen their teams' understanding of their leadership culture and show agility when working across functional teams. Originally from Brunei, John has also lived in Brisbane, Shanghai and Hong Kong. His multi-culturalism has brought him to deliver courses in many countries.

PROGRAMME LEADERS

Mark Laudi

Managing Director Hang Bao Media (Holdings)

Mark Laudi is an accomplished media mentor, business conference anchor, and radio and financial television current affairs show host.

He is a veteran of the traditional and new media, with 25 years' experience in print, radio, television, new and social media, and communications coach to senior business and government leaders in Asia and the Middle East. Between 1999 and 2006, Mark anchored

and produced regional network television business news programs at CNBC Asia Pacific. He anchored Squawk Box, and performed various roles including Australia Editor, and Sydney Bureau Chief. From 1997-1999, Mark hosted news programs at MediaCorp, and was a member of the inaugural production and presentation team of English-language talk radio station CNA938.

He started his media career at age 21, becoming Australia's youngest current affairs show host on ABC Radio. Having spent his formative years in South Africa, Germany and Australia, Mark has called Singapore home for more than 23 years. He is a Gallup-certified CliftonStrengths coach, and a member of the Asia Pacific Association of Communications Directors (APACD), the Singapore Institute of Directors (SID), SGTech, AustCham Singapore, and the Singaporean-German Chamber of Industry & Commerce. When he is not coaching top executives in presence and media skills, he is a presenter himself at numerous business conferences and events as conference anchor or moderator.



PROGRAMME LEADERS

Dr Wendy Lee

DBA, CBIP

For the past 20 years, Dr. Wendy Lee, the founder of Chapter One Asia, an award winning BrandImage™ Consultancy Firm, has trained more than 250,000 corporate executives worldwide, helping them define and refine their brand and image through their appearance, behavior and communication. She is one of Asia's most inspiring speakers and is also the Director of the World's First BrandImage™ International Institute that is recognized by the Malaysian Department of Skills Development (JPK), Open University Malaysia (OUM) and the United Kingdom (UK) as an accredited centre.



Her clients range from Fortune 500 companies to Government Linked Companies (GLCs), Multinational Companies (MNCs) and Small and Medium Enterprises (SMEs). Wendy is one of the rare few that is accredited an Advanced Diploma in Image Consultancy by JPK (Jabatan Pembangunan Kemahiran). She was also instated as the first and only BrandImage Consultant for the state of Sichuan, China. In 2003, Wendy decided to leave her cushy job as the country manager for Serono, the third largest biotech company in the world and dove head-first into the image consulting industry. She founded Chapter One Asia which gathered momentum and trust, culminating in the firm being awarded as SME's Top 100 Fast Moving Companies in 2010. Soon after, she realized that branding and image are inseparable and thus founded the branding specific arm, BrandImage Consultancy, whilst coining the term BrandImage. Her accumulated know-how in business development; marketing and customer relations resulted in her clinching the prestigious Salesperson of the Year Award, marking her stamp as one of the top 10 marketing persons worldwide. Wanting to attract likeminded individuals, Wendy then founded the Malaysian Association of Brand and Image Consultants (MABIC) in 2010 where she was unanimously given the honour and trust of being voted in as the President.

High Impact Executive Leadership (HIEL) Programme

29 Sept 2022 - 29 Nov 2022

CATEGORIES	STAKEHOLDER	NON-STAKEHOLDER
PROGRAMME FEE	<input type="checkbox"/> \$ 14,000.00	<input type="checkbox"/> \$ 14,900.00

TERMS AND CONDITIONS:

Cancellation policy:

- All cancellation must be submitted to BILIF in writing either by letter or email.
- Any cancellation received 30 days or more prior to the training date will incur a cancellation fee of 10% of the programme fee.
- Cancellation received 8 - 14 days to the training date will incur a cancellation fee of 50% of the programme fee.
- Cancellation of registrations received 7 days or less from the date of training or if the delegate fails to attend the training, he/she will be considered as 'no show' and is subjected to 100% of the programme fee.
- BILIF welcomes and accepts replacement of participants a day before the training commences.

Other terms:

- Participants must complete all scheduled sessions and activities for them to receive the certificate of attendance/ completion.
- Payment must be made upon receipt of invoice issued by BILIF.
- BILIF reserves the right to amend, change or cancel the programme at any given time. We will immediately notify participants and organisations if any such changes are to be made.

Please complete this form.

Name:		IC Number:	
Position:		Department:	
Email:		Phone:	
Name:		IC Number:	
Position:		Department:	
Email:		Phone:	
Name:		IC Number:	
Position:		Department:	
Email:		Phone:	

APPROVING OFFICER

Name:		Email:	
Position:		Department:	

Signature and Company's Stamp



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