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# RISK IN SOCIAL MEDIA

24 - 25 JULY 2023

DEADLINE TO REGISTER

13 June 2023

# OVERVIEW

Social media can bring wonders to your business. But are we really utilising it to its full potential?

Risk in Social Media is a programme that offers individuals the opportunity to further understand the various uses of social media, its pros and cons and how businesses can combat the risks of social media. The programme also involves the drafting of policies, risk identification and an opportunity to use social media as an investigation tool.

## PRE-REQUISITE

- Sound understanding of business, risk and controls
- Basis understanding of investigation techniques and risk management concepts
- Reasonable command of English language and proficient in use Microsoft office and internet.



# OBJECTIVES

- **UNDERSTAND**  
the importance of social media and how it impacts businesses and individuals.
- **PREPARE**  
audit programme to ascertain the efficiency and effectiveness of social media platforms.
- **CONDUCT**  
an investigation that entails social media platforms.
- **DRAFT**  
policy and procedures to monitor the use of social media.
- **PERFORM**  
cost vs benefit analysis when using social media platforms.

# METHODOLOGY

- Face-to-face learning mode
- Case studies, individual and group exercises, etc



# WHO IS THIS PROGRAMME FOR?

- Internal auditors
- Operations personnel that manage social media accounts
- Compliance officers
- Investigators

# PROGRAMME OUTLINE

Content	
Module 1: Exploring the risks present in social media	Module 4: Drafting of policies and procedures pertaining to social media
Module 2: The impact of the risks on businesses	Module 5: Conducting an audit of social media accounts.
Module 3: Solution to combat the risks	Module 6: Investigation using social media

# PROGRAMME DETAILS

Date	Time
24 - 25 July 2023	8:30 am – 12:00 pm 1:30 pm – 5:00 pm



# PROGRAMME LEADER

SANJEEV GATHANI

Sanjeev is an MBA and extensively qualified and accomplished privacy, governance, risk and compliance professional, corporate advisor/trainer and public speaker with 20+ years of experience working for a range of businesses across Asia. He is also an Associate Consultant to Halodata, a Data Security Solution Provider in Singapore.

His authority as a Subject Matter Expert (SME) allows him to lead consultancy businesses and create and deliver first-rate training in bespoke workshops.

Sanjeev is also the first Singaporean to be awarded Full Member Corporate Governance Practitioner (MGP); to have completed the Advanced Corporate Governance Certificate programme and to gain the Master Access and Privacy Professional (MAPP) accreditation.

His key areas of expertise include Internal Audit; Compliance; Risk Management; Privacy; Investigation; Corporate Governance; Strategy Management; Change Management; Consultancy; Conference Management; Public Speaking; Delivering Training and Creating Workshops.

# RISK IN SOCIAL MEDIA

■ 24 - 25 July 2023



To apply for the programme, please email your completed form to askseed@bilif.com.bn by 25 June 2023

CATEGORIES	STAKEHOLDERS	NON-STAKEHOLDERS
FEE	<input type="checkbox"/> \$ 900.00	<input type="checkbox"/> \$ 1,000.00

By completing and signing this form, you hereby agree to the terms and conditions below:

Full Name:	<input type="text"/>	IC Number:	<input type="text"/>
Position:	<input type="text"/>	Department:	<input type="text"/>
E-mail:	<input type="text"/>	Phone:	<input type="text"/>

Full Name:	<input type="text"/>	IC Number:	<input type="text"/>
Position:	<input type="text"/>	Department:	<input type="text"/>
E-mail:	<input type="text"/>	Phone:	<input type="text"/>

Full Name:	<input type="text"/>	IC Number:	<input type="text"/>
Position:	<input type="text"/>	Department:	<input type="text"/>
E-mail:	<input type="text"/>	Phone:	<input type="text"/>

## APPROVING OFFICER

Name:	<input type="text"/>	Email:	<input type="text"/>
Position:	<input type="text"/>	Department:	<input type="text"/>

Please email the invoice to:

\_\_\_\_\_  
Signature and Company's Stamp

## Terms and conditions:

### Cancellation Policy:

- All cancellation must be submitted to BILIF in writing either by letter or email.
- Any cancellation received 30 days or more prior to the training date will incur a cancellation fee of 10% of the programme fee.
- Cancellation received 8 - 14 days to the training date will incur a cancellation fee of 50% of the programme fee.
- Cancellation of registrations received 7 days or less from the date of training or if the delegate fails to attend the training, he/she will be considered as 'no show' and is subjected to 100% of the programme fee.
- BILIF welcomes and accepts replacement of participants up until a day before the training commences.

### Other terms:

- Participants must complete all scheduled sessions and activities for them to receive the certificate of attendance/ completion.
- Payment must be made upon receipt of invoice issued by BILIF.
- BILIF reserves the right to amend, change or cancel the programme at any given time. We will immediately notify participants and organisations if any such changes are to be made.

# ABOUT BRUNEI INSTITUTE OF LEADERSHIP AND ISLAMIC FINANCE

Brunei Institute of Leadership & Islamic Finance (BILIF) was established in 2010 as the Centre of Excellence for the finance industry in Brunei Darussalam, providing high-quality learning solutions, including signature and collaborative events for human capacity development in the areas of Islamic finance and leadership. Under the purview of Brunei Darussalam Central Bank (BDCB), BILIF plays a fundamental role in Pillar 5 of Brunei Darussalam Financial Sector Blueprint 2016-2025 in raising financial industry standards especially in the areas of Islamic finance. All of our programmes are accredited by Brunei Darussalam National Accreditation Council as Value Added Qualifications. Appointed by BDCB, BILIF is the official licensing examination centre for Financial Planning Practitioners' Programme (FPPP) and Qualifying Examination for Insurance/Takaful Agents (QEFITA). BILIF is also the official examination centre for all examinations under Chartered Institute for Securities & Investment (CISI), UK; Chartered Bankers Institute (CBI), UK; International Compliance Association (ICA) and The Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI), Bahrain.

Over the past 10 years, BILIF has forged strategic partnerships with local and international organisations enabling us to bring professional programmes, expertise and opportunities to shape future leaders, experts and innovators in the areas of Islamic finance and leadership. More recently, BILIF has also established partnerships with Bahrain Institute of Banking and Finance (BIBF) and The London Institute of Banking & Finance (LIBF), both with the objective of bringing more quality learning opportunities for our participants in the areas of banking and finance. BILIF has been honoured with multiple international awards and accolades: The "Best Emerging Islamic Finance Training Institution – Brunei 2021" from the International Finance Awards 2022, "Best Islamic Finance Education & Training Brunei 2021" from the Global Banking & Finance Awards®, "Global Good Governance (3G) Human Resource Development Award 2022" received at the 7th Annual 3G Awards Ceremony and GIFA Excellence Award (Islamic Finance Training & Education) in 2022; The GIFA Excellence Award (Islamic Finance Training and Education) 2021 at the 11th Global Islamic Finance Awards (GIFA), the Award for "Contribution to Organisation" at the Asia HRD Awards in 2021; and the GIFA Excellence Award (Islamic Finance Training and Education) in 2019.

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+673 827 1140 to learn more about our offerings*