



biluF

STRATEGIC MANAGEMENT SERIES (SMS): STRATEGIC ALIGNMENT AND IMPLEMENTATION

10 - 12 JULY 2023

 DEADLINE TO REGISTER

10 June 2023

OVERVIEW

The Strategic Management Series consists of mini programmes to better provide participants the opportunity to be more involved in the process of Strategic Planning and be able to implement what they have learned in each of the programme.

Strategic Alignment is an important top-down approach to ensure that the top vision is cascaded down throughout the organisation hierarchy, down to the individual level. Strategic Implementation, which follows Strategic Alignment, is an important bottom-up approach where the execution of a strategic plan takes place from the lowest or individual level gradually trickling up to the top level of an organisation.

Workshops included in the Strategic Management Series are:

- Strategic Management Framework
- Crafting a plan that works!
- Aligning Organisational Management to Strategy



OBJECTIVES



UNDERSTAND

that an organisation consists of a top level strategic plan and several mini strategic plans of the different levels, all of which must be aligned to the top vision as well as that Strategic Implementation is the execution of strategies or actions in order to meet the key performance indicators and vision; and



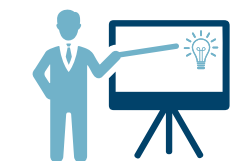
ACQUIRE

a set of tools and techniques to carry out strategic alignment and build an implementation & evaluation plan to monitor, review and update the action plans.

WHO IS THIS PROGRAMME FOR?

This programme is suitable for middle to senior management officers who will be directly or indirectly involved in the development, implementation and monitoring of strategic plans at their organisation.

METHODOLOGY



Face-to-face training



Supported with case examples, group exercises and feedback evaluation.

PROGRAMME DETAILS

| Date | Time |
|-------------------|-------------------|
| 10 - 12 July 2023 | 8.30 am – 5.00 pm |

***Subject to change

Please refer to www.bilif.com.bn for the latest updates***

PROGRAMME OUTLINE

| Modules |
|---|
| Strategic Alignment 1: Aligning Strategies & KPIs to the Top Vision |
| Strategic Alignment 2: Cascading Top Vision throughout Organisation Hierarchy |
| Implementation & Evaluation Plan to implement and monitor the action plans & KPIs |

PROGRAMME LEADER

DR SOPHIANA CHUA ABDULLAH

Dr Sophiana Chua Abdullah is currently an Adjunct Senior Assistant Professor at Universiti Brunei Darussalam (UBD), Founder and Consultant of AVisionADay Company, Strategic Planning Consultant at EPIPeople Consultants and a country representative as Brunei Darussalam Councilor at the ASEAN Chief Information Officer Association (ACIOA).

She is also a judge at several national and regional level ICT competitions such as Brunei ICT Awards (BICTA), Asia Pacific ICT Alliance Awards (APICTA), Technovation and ASEAN ICT Awards (AICTA). Sophiana retired from government service in December 2018, after a span of over 33 years, where she held positions such as Researcher at the Centre for Strategic & Policy Studies (CSPS), Senior Special Duties Officer at the Prime Minister's Office, Principal Lecturer and Dean of Faculty of Business & Information Technology at Universiti Teknologi Brunei (UTB) and Board member of the Authority for Info-communications Technology Industry (AITI).

Sophiana is fully trained in change management and strategic foresight and is certified in strategic management from the Haines Centre for Strategic Management Singapore. At UTB, she taught object-oriented programming such as Java and C++. At CSPS and upon retirement, she facilitated and continues to facilitate several training workshops in the areas of Strategic Foresight, Strategic Planning, Industrial Revolution 4.0 (IR4.0), Change Management, Geographic Information Systems, Presentation Skills and Report Writing for the government and the private sector. At UBD, she teaches Strategic Foresight & Planning on the Master of Government programme. In recent years, Sophiana focuses on assisting the government and private sector organisations in applying Strategic Thinking, Foresight and Systems Thinking in the development, alignment and monitoring of strategic plans.

Sophiana holds a Bachelor of Science Honours in Computer Science from Swansea University, a Master in Computer Studies (AI) from Essex University and a PhD in Computer Science from Kent University, The United Kingdom.

STRATEGIC MANAGEMENT SERIES: STRATEGIC ALIGNMENT AND IMPLEMENTATION

■ 10 - 12 July 2023



To apply for the programme, please email your completed form to askseed@bilif.com.bn by 12 June 2023

| CATEGORIES | STAKEHOLDERS | NON-STAKEHOLDERS |
|------------|--------------------------------------|-------------------------------------|
| FEE | <input type="checkbox"/> \$ 1,100.00 | <input type="checkbox"/> \$1,250.00 |

By completing and signing this form, you hereby agree to the terms and conditions below:

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| Full Name: | <input type="text"/> | IC Number: | <input type="text"/> |
| Position: | <input type="text"/> | Department: | <input type="text"/> |
| E-mail: | <input type="text"/> | Phone: | <input type="text"/> |

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APPROVING OFFICER

| | | | |
|-----------|----------------------|-------------|----------------------|
| Name: | <input type="text"/> | Email: | <input type="text"/> |
| Position: | <input type="text"/> | Department: | <input type="text"/> |

Please email the invoice to:

Signature and Company's Stamp

Terms and conditions:

Cancellation Policy:

- All cancellation must be submitted to BILIF in writing either by letter or email.
- Any cancellation received 30 days or more prior to the training date will incur a cancellation fee of 10% of the programme fee.
- Cancellation received 8 - 14 days to the training date will incur a cancellation fee of 50% of the programme fee.
- Cancellation of registrations received 7 days or less from the date of training or if the delegate fails to attend the training, he/she will be considered as 'no show' and is subjected to 100% of the programme fee.
- BILIF welcomes and accepts replacement of participants up until a day before the training commences.

Other terms:

- Participants must complete all scheduled sessions and activities for them to receive the certificate of attendance/ completion.
- Payment must be made upon receipt of invoice issued by BILIF.
- BILIF reserves the right to amend, change or cancel the programme at any given time. We will immediately notify participants and organisations if any such changes are to be made.

ABOUT BRUNEI INSTITUTE OF LEADERSHIP AND ISLAMIC FINANCE

Brunei Institute of Leadership & Islamic Finance (BILIF) was established in 2010 as the Centre of Excellence for the finance industry in Brunei Darussalam, providing high-quality learning solutions, including signature and collaborative events for human capacity development in the areas of Islamic finance and leadership. Under the purview of Brunei Darussalam Central Bank (BDCB), BILIF plays a fundamental role in Pillar 5 of Brunei Darussalam Financial Sector Blueprint 2016-2025 in raising financial industry standards especially in the areas of Islamic finance. All of our programmes are accredited by Brunei Darussalam National Accreditation Council as Value Added Qualifications. Appointed by BDCB, BILIF is the official licensing examination centre for Financial Planning Practitioners' Programme (FPPP) and Qualifying Examination for Insurance/Takaful Agents (QEFITA). BILIF is also the official examination centre for all examinations under Chartered Institute for Securities & Investment (CISI), UK; Chartered Bankers Institute (CBI), UK; International Compliance Association (ICA) and The Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI), Bahrain.

Over the past 10 years, BILIF has forged strategic partnerships with local and international organisations enabling us to bring professional programmes, expertise and opportunities to shape future leaders, experts and innovators in the areas of Islamic finance and leadership. More recently, BILIF has also established partnerships with Bahrain Institute of Banking and Finance (BIBF) and The London Institute of Banking & Finance (LIBF), both with the objective of bringing more quality learning opportunities for our participants in the areas of banking and finance. BILIF has been honoured with multiple international awards and accolades: The "Best Emerging Islamic Finance Training Institution – Brunei 2021" from the International Finance Awards 2022, "Best Islamic Finance Education & Training Brunei 2021" from the Global Banking & Finance Awards®, "Global Good Governance (3G) Human Resource Development Award 2022" received at the 7th Annual 3G Awards Ceremony and GIFA Excellence Award (Islamic Finance Training & Education) in 2022; The GIFA Excellence Award (Islamic Finance Training and Education) 2021 at the 11th Global Islamic Finance Awards (GIFA), the Award for "Contribution to Organisation" at the Asia HRD Awards in 2021; and the GIFA Excellence Award (Islamic Finance Training and Education) in 2019.

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687

Programmes
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Participants

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+673 8271140 to learn more about our offerings*