



CORPORATE STRATEGIC PLANNING

13 - 15 AUGUST 2024

A yellow circular icon with a black exclamation mark inside, indicating a warning or important notice.

DEADLINE TO REGISTER
20 July 2024

OVERVIEW

In a world characterised by volatility, uncertainty, complexity, and ambiguity (VUCA), where changes unfold across various dimensions including society, technology, politics, the environment, education, and the economy, organisations can no longer afford to resist change or maintain business as usual. It is imperative for them to cultivate agility, enabling them to adapt and embrace change while vigilantly monitoring these shifts at every level within the organisational hierarchy – from top management to departments and individuals.

Furthermore, organisational changes and visions must not only be disseminated throughout the organisation but also strategically aligned with national-level aspirations, blueprints, and masterplans such as Wawasan 2035, Negara Zikir & Maqasid of the Syariah, the Economic Blueprint, and Digital Economy Master Plan. Additionally, alignment with international-level goals, including the Sustainable Development Goals (SDGs), is crucial for fostering a cohesive and globally relevant organisational framework.



OBJECTIVES

- Understand the key phases of strategic planning development.
- Understand the key components of a strategic plan.
- Acquire a set of tools and methodologies for developing a strategic plan from the vision, mission, core values to KPIs, long-term strategy plans, short-term action plans and implementation & evaluation plans.
- Understand that an organisation consists of a top-level strategic plan and several mini strategic plans of the different levels, all of which must be aligned to the top vision.
- Understand the importance of aligning the vision, key performance indicators and strategies within the organisation.

WHO IS THIS PROGRAMME FOR?

This programme is suitable for personnel who will be directly or indirectly involved in the development, implementation and monitoring of strategic plans at their organisation.

METHODOLOGY

- Face-to-face
- Lecture, group discussion, etc



PROGRAMME DETAILS

DATE	TIME
13 - 15 August 2024	8:00 am - 12:00 pm 1:30 pm - 4:30 pm

***Subject to change

Please refer to www.bilif.com.bn for the latest updates***

PROGRAMME OUTLINE

MODULES	DETAILS
Module 1: Introduction to Strategic Planning Development	<ul style="list-style-type: none">• Key Phases of Strategic Planning Development.• Key Components of a Strategic Plan.• Brief Review and Checklist of Strategic Plans.• Key Tools & Techniques in Strategic Planning Development.
Module 2: Developing a Strategic Plan	<ul style="list-style-type: none">• Stakeholder Involvement.• External Environmental Scanning & Analysis.• Applying Foresight to explore & identify a preferred vision for organisation.• Formulating the Vision, Mission and Core Values.• Formulating Key Success Measures / Objectives / Targets / Key Performance Indicators.• Strategy Development: Long term Strategy Plan & Short-term Action Plan.
Module 3: Aligning a Strategic Plan	<ul style="list-style-type: none">• Strategic Alignment 1: Aligning Strategies & Key Success Measures to Top Vision.• Strategic Alignment 2: Cascading Top Vision throughout Organisation Hierarchy.
Module 4: Group Exercise, Presentation & Evaluation	<ul style="list-style-type: none">• Crafting a draft Strategic Plan.• Presentation of the drafted Strategic Plan.• Evaluation.

PROGRAMME LEADER

DR SOPHIANA CHUA ABDULLAH

Dr Sophiana Chua Abdullah is currently an Adjunct Senior Assistant Professor at Universiti Brunei Darussalam (UBD), Founder and Consultant of AVisionADay Company, Strategic Planning Consultant at Epipeople Consultants and a country representative as Brunei Darussalam Councilor at the ASEAN Chief Information Officer Association (ACIOA). She is also a judge at several national and regional level ICT competitions such as Brunei ICT Awards (BICTA), Asia Pacific ICT Alliance Awards (APICTA), Technovation and ASEAN ICT Awards (AICTA).

Sophiana retired from government service in December 2018, after a span of over 33 years, where she held positions such as Researcher at the Centre for Strategic & Policy Studies (CSPS), Senior Special Duties Officer at the Prime Minister's Office, Principal Lecturer and Dean of Faculty of Business & Information Technology at Universiti Teknologi Brunei (UTB) and Board member of the Authority for Info-communications Technology Industry (AITI).

Sophiana is fully trained in Change Management and Strategic Foresight and is certified in Strategic Management from the Haines Centre for Strategic Management Singapore. At UTB, she taught object-oriented programming such as Java and C++. At CSPS and upon retirement, she facilitated and continues to facilitate several training workshops in the areas of Strategic Foresight, Strategic Planning, Industrial Revolution 4.0 (IR4.0), Change Management, Geographic Information Systems, Presentation Skills and Report Writing for the government and the private sector. At UBD, she teaches Strategic Foresight & Planning on the Master of Government programme. In recent years, Sophiana focuses on assisting the government and private sector organisations in applying Strategic Thinking, Foresight and Systems Thinking in the development, alignment and monitoring of strategic plans.

Sophiana holds a Bachelor of Science Honours in Computer Science from Swansea University, a Master in Computer Studies (AI) from Essex University and a PhD in Computer Science from Kent University, The United Kingdom.

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To apply for the programme, please email your completed form to askSEED@bilif.com.bn by 20 July 2024.

CATEGORIES	STAKEHOLDERS	NON-STAKEHOLDERS
FEE	<input type="checkbox"/> \$ 1,700.00	<input type="checkbox"/> \$ 1,850.00

By completing and signing this form, you hereby agree to the terms and conditions below:

Full Name: IC Number:
Position: Department:
E-mail: Phone:

Full Name: IC Number:
Position: Department:
E-mail: Phone:

Full Name: IC Number:
Position: Department:
E-mail: Phone:

APPROVING OFFICER

Name: Email:
Position: Department:

Please email the invoice to:

Signature and Company's Stamp

Terms and conditions:

Cancellation Policy:

- All cancellation must be submitted to BILIF in writing either by letter or email.
- Any cancellation received 30 days or more prior to the training date will incur a cancellation fee of 10% of the programme fee.
- Cancellation received 8 - 14 days to the training date will incur a cancellation fee of 50% of the programme fee.
- Cancellation of registrations received 7 days or less from the date of training or if the delegate fails to attend the training, he/she will be considered as 'no show' and is subjected to 100% of the programme fee.
- BILIF welcomes and accepts replacement of participants up until a day before the training commences.

Other terms:

- Participants must complete all scheduled sessions and activities for them to receive the certificate of attendance/ completion.
- Payment must be made upon receipt of invoice issued by BILIF.
- BILIF reserves the right to amend, change or cancel the programme at any given time. We will immediately notify participants and organisations if any such changes are to be made.

ABOUT BRUNEI INSTITUTE OF LEADERSHIP AND ISLAMIC FINANCE

Brunei Institute of Leadership & Islamic Finance (BILIF) was established in 2010 as the Centre of Excellence for the finance industry in Brunei Darussalam, providing high-quality learning solutions, including signature and collaborative events for human capacity development in the areas of Islamic finance and leadership.

Under the purview of Brunei Darussalam Central Bank (BDCB), BILIF plays a fundamental role in Pillar 5 of Brunei Darussalam Financial Sector Blueprint 2016-2025 in raising financial industry standards, especially in the areas of Islamic finance.

All of our programmes are accredited by Brunei Darussalam National Accreditation Council as Value Added Qualifications. Since its inception, BILIF has conducted 809 programmes and 83 events for more than 16,900 participants, including a suite of Virtual Instructor-Led Training (VILT) programmes and online events (as of December 2023).

BILIF has forged strategic partnerships with local and international organisations over the past 10 years which have allowed us to bring professional programmes, expertise and opportunities to shape future leaders, experts and innovators, particularly in the areas of Islamic finance and leadership. Amongst these strategic partners include The London Institute of Banking & Finance (LIBF), United Kingdom; the Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI) and Bahrain Institute of Banking and Finance (BIBF), Bahrain; Islamic Development Bank Institute (IsDBI), Kingdom of Saudi Arabia, Singapore

Management University (SMU), Singapore and INCEIF University, Malaysia. Locally, BILIF has also partnered with two of the top higher education institutions in Brunei Darussalam; Universiti Brunei Darussalam (UBD) and Universiti Sultan Sharif Ali (UNISSA) in our joint efforts to impart invaluable knowledge and skills for students and professionals in not only finance but also other private and government sectors.

Appointed by BDCB, BILIF is the official licensing examination centre for Financial Planning Practitioners' Programme (FPPP) and the Qualifying Examination for Insurance/Takaful Agents (QEFITA). BILIF is also the official examination centre for all examinations under Chartered Institute for Securities & Investment (CISI), UK; Chartered Bankers Institute (CBI), UK; International Compliance Association (ICA) and AAOIFI. BILIF has also recently been accepted as a Pearson Vue Authorised Test Centre which can house more than hundreds of examinations such as Certificate in Climate Risk, Certified Internal Auditor® (CIA®) and Certified Associate in Project Management (CAPM), amongst others.

BILIF has received multiple accolades including the "Best Emerging Islamic Finance Training Institution – Brunei 2021" from the International Finance Awards 2022; "Best Islamic Finance Education & Training Brunei 2021" from the Global Banking & Finance Awards® and "Global Good Governance (3G) Human Resource Development Award 2022" received at the 7th Annual 3G Awards Ceremony. BILIF was also awarded its third "GIFA Excellence Award (Islamic Finance Training & Education) 2022, which has been previously received in 2019 and 2021.

83

Events

809

Programmes
and Examinations

16,900+

Participants

INTERNATIONAL AWARD WINNING INSTITUTE





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askSEED@bilif.com.bn

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+673 8271140 to learn more about our offerings*