

## PRO SERIES: PRESENT LIKE A PRO

1 - 2 AUGUST 2024



### **OVERVIEW**

The 'Like a Pro' series is a series of workshops catered to improve your overall professional skills in writing, selling, presenting, and negotiating. Each workshop is tailored to develop your professional skills and will allow you to be more effective with the boost of confidence that every professional needs.

Workshops included in the 'Like a Pro' Series are:

- Present Like a Pro
- Write Like a Pro
- Negotiate Like a Pro
- Sell Like a Pro

The ability to present an idea is highly valued in today's world. Most great leaders have one trait in common. they are excellent communicators. But good communication skills do not just happen. it is a cultivation of confidence and competency with the right fundamentals. This workshop will equip you with the essentials to present like a pro!

### **OBJECTIVES**

- Understand the fundamental theories of communication.
- Deliver presentation confidently and effectively to a diverse audience.
- Discover personal communication style.
- Apply verbal and non-verbal communication.
- Apply rhetoric across multiple professional situations.
- Analyse the audience.
- Evaluate and receive feedback.

# WHO IS THIS PROGRAMME FOR?

This programme is suitable for individuals looking to enhance their presentation skills to deliver more engaging and effective presentations.

### **METHODOLOGY**

- Face-to-face
- Individual sharing
- Presentation



### PROGRAMME DETAILS

DATE	TIME
1 - 2 August 2024	8:30 am - 12:00 pm 1:30 pm - 5:00 pm

\*\*\*Subject to change

Please refer to www.bilif.com.bn for the latest updates\*\*\*

### PROGRAMME OUTLINE

MODULES	DESCRIPTION		
Introduction to Theories of Communication	Icebreaking and understanding the purpose of communication: Inform, Instruct and Persuade.		
Vocal Variety	Theory and guided individual exercise on vocal modulation through Projection, Pace, Pause and Emphasis.		
Body Language	Theory and individual guided exercise on eye contact, hand gesture and standing stance.		
Rhetoric	<ul> <li>Ethos:         <ul> <li>Theory and individual guided Exercise on establishing a speaker's Credibility, Authority and Relevance.</li> </ul> </li> <li>Logos and Pathos:         <ul> <li>Theory and individual guided exercise to capture the audience through Logical and Emotional appeals.</li> </ul> </li> </ul>		
Peer Evaluation	Theory on practicing peer evaluation in providing and receiving constructive feedback.		
Positive Language	Theory and guided individual exercise in using diplomatic and positive language while evaluating fellow participants throughout the class. The participants will learn to showcase possibilities and willingness in speech while confronting unfavorable situations.		
Audience Analysis	Theory and guided group exercise in analysing audience demographic groups such as Age, Education, Economic and Profession.		
Visual Communication	Theory and best practices in utilising visual aids through PowerPoint application.		
Crafting of Presentation	Individual crafting and preparation of final presentation.		

### PROGRAMME LEADER

#### STUART LEE

Stuart Lee is the Principal Trainer of Articulation Sdn Bhd and is an HRDF-certified trainer with over 18 years of experience in the field of communications. He graduated with Master of Arts in Language and Communication and has conducted over hundreds of communication training with thousands of participants from government ministries, multinational companies, local corporations, companies and SMEs in Brunei Darussalam and Malaysia.

He is also a certified trainer of Getting Things Done (GTD) and a certified practitioner of Neuro-Linguistic Programming (NLP).

In brief and specific relevance, Stuart Lee conducts the Business Writing Skills course (and its variant) for BILIF and several GLCs in Brunei Darussalam.

#### **PRO SERIES:** PRESENT LIKE A PRO

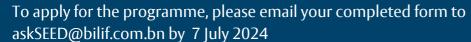
CATECODIES

■ 1 - 2 August 2024

E-mail:

Name:

Position:





Signature and Company's Stamp

	CATEGORIES	STARLHOLDERS	NON-STAKEHOLDERS	
	FEE	\$ 700.00	\$ 800.00	
Ву со	mpleting and signing this form, y	ou hereby agree to the terms an	d conditions below:	
Full Nam	e:	IC Number:		
Position:		Department:		
E-mail:		Phone:		
Full Nam	e:	IC Number:		
Position:		Department:		
E-mail:		Phone:		
Full Nam	e:	IC Number:		
Position		Department:		

Phone:

#### Terms and conditions:

#### **Cancellation Policy:**

Please email the invoice to:

APPROVING OFFICER

• All cancellation must be submitted to BILIF in writing either by letter or email.

Email:

Department:

- Any cancellation received 30 days or more prior to the training date will incur a cancellation fee of 10% of the programme fee.
- Cancellation received 8 14 days to the training date will incur a cancellation fee of 50% of the programme fee.
- Cancellation of registrations received 7 days or less from the date of training or if the delegate fails to attend the training, he/she will be considered as 'no show' and is subjected to 100% of the programme fee.
- BILIF welcomes and accepts replacement of participants up until a day before the training commences.

#### Other terms:

- Participants must complete all scheduled sessions and activities for them to receive the certificate of attendance/ completion.
- Payment must be made upon receipt of invoice issued by BILIF.
- BILIF reserves the right to amend, change or cancel the programme at any given time. We will immediately notify participants and organisations if any such changes are to be made.

### ABOUT BRUNEI INSTITUTE OF LEADERSHIP AND ISLAMIC FINANCE

Brunei Institute of Leadership & Islamic Finance (BILIF) was established in 2010 as the Centre of Excellence for the finance industry in Brunei Darussalam, providing high-quality learning solutions, including signature and collaborative events for human capacity development in the areas of Islamic finance and leadership.

Under the purview of Brunei Darussalam Central Bank (BDCB), BILIF plays a fundamental role in Pillar 5 of Brunei Darussalam Financial Sector Blueprint 2016-2025 in raising financial industry standards, especially in the areas of Islamic finance.

All of our programmes are accredited by Brunei Darussalam National Accreditation Council as Value Added Qualifications. Since its inception, BILIF has conducted 809 programmes and 83 events for more than 16,900 participants, including a suite of Virtual Instructor-Led Training (VILT) programmes and online events (as of December 2023).

BILIF has forged strategic partnerships with local and international organisations over the past 10 years which have allowed us to bring professional programmes, expertise and opportunities to shape future leaders, experts and innovators, particularly in the areas of Islamic finance and leadership. Amongst these strategic partners include The London Institute of Banking & Finance (LIBF), United Kingdom; the Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI) and Bahrain Institute of Banking and Finance (BIBF), Bahrain; Islamic Development Bank Institute (IsDBI), Kingdom Saudi Arabia, Singapore

Management University (SMU), Singapore and INCEIF University, Malaysia. Locally, BILIF has also partnered with two of the top higher education institutions in Brunei Darussalam; Universiti Brunei Darussalam (UBD) and Universiti Sultan Sharif Ali (UNISSA) in our joint efforts to impart invaluable knowledge and skills for students and professionals in not only finance but also other private and government sectors.

Appointed by BDCB, BILIF is the official licensing examination centre for Financial Planning Practitioners' Programme (FPPP) and the Qualifying Examination for Insurance/Takaful Agents (QEFITA). BILIF is also the official examination centre for all examinations under Chartered Institute for Securities & Investment (CISI), UK; Chartered Bankers Institute (CBI), UK; International Compliance Association (ICA) and AAOIFI. BILIF has also recently been accepted as a Pearson Vue Authorised Test Centre which can house more than hundreds of examinations such as Certificate in Climate Risk, Certified Internal Auditor® (CIA®) and Certified Associate in Project Management (CAPM), amongst others.

BILIF has received multiple accolades including the "Best Emerging Islamic Finance Training Institution – Brunei 2021" from the International Finance Awards 2022; "Best Islamic Finance Education & Training Brunei 2021" from the Global Banking & Finance Awards® and "Global Good Governance (3G) Human Resource Development Award 2022" received at the 7th Annual 3G Awards Ceremony. BILIF was also awarded its third "GIFA Excellence Award (Islamic Finance Training & Education) 2022, which has been previously received in 2019 and 2021.

83

809

**Events** 

Programmes and Examinations

16,900+

**Participants** 

### INTERNATIONAL AWARD WINNING INSTITUTE

















