

MITIGATION OF SOCIAL MEDIA RISK FOR ORGANISATIONS

16 - 17 OCTOBER 2024

A yellow circular icon with a black exclamation mark inside, indicating a warning or important notice.

DEADLINE TO REGISTER
20 September 2024

OVERVIEW

Social media can bring wonders to your business. But are we really utilising it to its full potential?

Risk in Social Media is a programme that offers individuals the opportunity to further understand the various uses of social media, its pros and cons, and how businesses can combat the risks of social media. The programme also involves the drafting of policies, risk identification and an opportunity to use social media as an investigation tool.



OBJECTIVES

- Understand the importance of social media and how it impacts businesses and individuals.
- Perform cost vs benefit analysis when using social media platforms.
- Draft policy and procedures to monitor the use of social media.
- Prepare audit programme to ascertain the efficiency and effectiveness of social media platforms.
- Conduct an investigation that entails social media platforms.

WHO IS THIS PROGRAMME FOR?

- Internal auditors
- Operations personnel that manage social media accounts
- Compliance officers
- Investigators

PRE-REQUISITE

- Sound understanding of business, risk and controls.
- Basis understanding of investigation techniques and risk management concepts.
- Reasonable command of English language and proficient in use of Microsoft office and internet.

METHODOLOGY



- Face-to-face
- Including: case studies, individual and group exercises, videos and games

PROGRAMME DETAILS

DATE	TIME
16 - 17 October 2024	8:30 am - 12:00 pm 1:30 pm - 4:30 pm

***Subject to change

Please refer to www.bilif.com.bn for the latest updates***

PROGRAMME OUTLINE

MODULES	TOPIC
Module 1	Exploring the Risks Present in Social Media
Module 2	The Impact of the Risk on Businesses
Module 3	Solution to Combat the Risks
Module 4	Drafting of Policies Procedures Pertaining to Social Media
Module 5	Conducting an Audit of Social Media Accounts - Its Use by Employees
Module 6	Investigation using Social Media

PROGRAMME LEADER

SANJEEV GATHANI

Sanjeev holds an MBA and is extensively qualified in various areas. He specialises in privacy, governance, risk and compliance professional, and is a corporate advisor/trainer. Additionally, he is a public speaker with more than 20 years of experience working for a range of businesses across Asia. He is also an Associate Consultant to Halodata, a Data Security Solution Provider in Singapore.

His authority as a Subject Matter Expert (SME) allows him to lead consultancy businesses and create and deliver first-rate training in bespoke workshops.

Sanjeev is also the first Singaporean to be awarded Full Member Corporate Governance Practitioner (MGP) to have completed the Advanced Corporate Governance Certificate programme and to gain the Master Access and Privacy Professional (MAPP) accreditation.

His key areas of expertise include: Internal Audit, Compliance, Risk Management, Privacy, Investigation, Corporate Governance, Strategy Management, Change Management, Consultancy, Conference Management, Public Speaking, Delivering Training and Creating Workshops.

MITIGATION OF SOCIAL MEDIA RISK FOR ORGANISATIONS

■ 16 - 17 October 2024



To apply for the programme, please email your completed form to askSEED@bilif.com.bn by 20 September 2024

CATEGORIES	STAKEHOLDERS	NON-STAKEHOLDERS
FEE	<input type="checkbox"/> \$ 1,300.00	<input type="checkbox"/> \$ 1,450.00

By completing and signing this form, you hereby agree to the terms and conditions below:

Full Name: IC Number:
Position: Department:
E-mail: Phone:

Full Name: IC Number:
Position: Department:
E-mail: Phone:

Full Name: IC Number:
Position: Department:
E-mail: Phone:

APPROVING OFFICER

Name: Email:
Position: Department:

Please email the invoice to:

Signature and Company's Stamp

Terms and conditions:

Cancellation Policy:

- All cancellation must be submitted to BILIF in writing either by letter or email.
- Any cancellation received 30 days or more prior to the training date will incur a cancellation fee of 10% of the programme fee.
- Cancellation received 8 - 14 days to the training date will incur a cancellation fee of 50% of the programme fee.
- Cancellation of registrations received 7 days or less from the date of training or if the delegate fails to attend the training, he/she will be considered as 'no show' and is subjected to 100% of the programme fee.
- BILIF welcomes and accepts replacement of participants up until a day before the training commences.

Other terms:

- Participants must complete all scheduled sessions and activities for them to receive the certificate of attendance/ completion.
- Payment must be made upon receipt of invoice issued by BILIF.
- BILIF reserves the right to amend, change or cancel the programme at any given time. We will immediately notify participants and organisations if any such changes are to be made.

ABOUT BRUNEI INSTITUTE OF LEADERSHIP AND ISLAMIC FINANCE

Brunei Institute of Leadership & Islamic Finance (BILIF) was established in 2010 as the Centre of Excellence for the finance industry in Brunei Darussalam, providing high-quality learning solutions, including signature and collaborative events for human capacity development in the areas of Islamic finance and leadership.

Under the purview of Brunei Darussalam Central Bank (BDCB), BILIF plays a fundamental role in Pillar 5 of Brunei Darussalam Financial Sector Blueprint 2016-2025 in raising financial industry standards, especially in the areas of Islamic finance.

All of our programmes are accredited by Brunei Darussalam National Accreditation Council as Value Added Qualifications. Since its inception, BILIF has conducted 809 programmes and 83 events for more than 16,900 participants, including a suite of Virtual Instructor-Led Training (VILT) programmes and online events (as of December 2023).

BILIF has forged strategic partnerships with local and international organisations over the past 10 years which have allowed us to bring professional programmes, expertise and opportunities to shape future leaders, experts and innovators, particularly in the areas of Islamic finance and leadership. Amongst these strategic partners include The London Institute of Banking & Finance (LIBF), United Kingdom; the Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI) and Bahrain Institute of Banking and Finance (BIBF), Bahrain; Islamic Development Bank Institute (IsDBI), Kingdom of Saudi Arabia, Singapore

Management University (SMU), Singapore and INCEIF University, Malaysia. Locally, BILIF has also partnered with two of the top higher education institutions in Brunei Darussalam; Universiti Brunei Darussalam (UBD) and Universiti Sultan Sharif Ali (UNISSA) in our joint efforts to impart invaluable knowledge and skills for students and professionals in not only finance but also other private and government sectors.

Appointed by BDCB, BILIF is the official licensing examination centre for Financial Planning Practitioners' Programme (FPPP) and the Qualifying Examination for Insurance/Takaful Agents (QEFITA). BILIF is also the official examination centre for all examinations under Chartered Institute for Securities & Investment (CISI), UK; Chartered Bankers Institute (CBI), UK; International Compliance Association (ICA) and AAOIFI. BILIF has also recently been accepted as a Pearson Vue Authorised Test Centre which can house more than hundreds of examinations such as Certificate in Climate Risk, Certified Internal Auditor® (CIA®) and Certified Associate in Project Management (CAPM), amongst others.

BILIF has received multiple accolades including the "Best Emerging Islamic Finance Training Institution – Brunei 2021" from the International Finance Awards 2022; "Best Islamic Finance Education & Training Brunei 2021" from the Global Banking & Finance Awards® and "Global Good Governance (3G) Human Resource Development Award 2022" received at the 7th Annual 3G Awards Ceremony. BILIF was also awarded its third "GIFA Excellence Award (Islamic Finance Training & Education) 2022, which has been previously received in 2019 and 2021.

83

Events

809

Programmes
and Examinations

16,900+

Participants

INTERNATIONAL AWARD WINNING INSTITUTE





Discover our upcoming programmes and events

bilif.com.bn

Contact our Sales and Marketing Department
for any enquiries

askSEED@bilif.com.bn

*Alternatively, you can also WhatsApp us at
+673 8271140 to learn more about our offerings*